Keynote Speaker Announced For 2017 D-Tour Tourism Summit
Global Futurist - Rohit Talwar

GAINESVILLE, FL ---(December 2016) --- “We promised dynamic, world-class presentations and there is no one who delivers on this promise better than Rohit Talwar. He fulfills our commitment to exceed expectations for those involved in the 2017 D-Tour Summit,” announced Dean Mike Reid, University of Florida.

Rohit Talwar CEO of Fast Future Research (pictured at left) is a global futurist, author, researcher and change catalyst working with international corporations, governments and business associations to create ‘fast insights into alternative futures’. He has worked in more than 60 countries on six continents.

Talwar’s presentation entitled “Dancing with Disruption – Building A Very Human Future for Travel and Tourism”, will set the tone for a line-up of transforming speakers on April 27, 2017.

“Not only will attendees learn about emerging disruptions in the industry, but they will leave with a clear vision for future strategies to leverage these changes,” said Reid.

Talwar is London-based and received his MBA at the London Business School and his undergraduate degree from Keele University in the UK.

The 2017 Tourism Summit will address the transformation and disruption of the global tourism industry, and how to lead in this new environment. Sponsored by the University of Florida and the Eric Friedheim Tourism Institute this 2-day Tourism Summit will be held April 26-27, 2017 at the BoardWalk Inn at Walt Disney World.

D-Tour topics include:
- Identifying opportunities in tourism, short term and by 2020
- Crisis management from those who have ‘been there wish we’d done that’
- What it takes to lead through this disruption in a changing world
- Transformation found in data – where to get it and how to use it
- How to foresee and prepare for the tourism D-Tour ahead

For additional information, sponsorship information and registration, visit www.UFTourismSummit.com.

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D-Facts About  
D-Tour 2017  
A Global Tourism Summit at Walt Disney World Resort, April 26 and 27, 2017  
www.uftourismsummit.com  

Sponsored by the  
Eric Friedheim Tourism Institute at UF  

- D-TOUR is a 2-day Tourism Summit debating the transformation, disruption and discovery of the tourism industry globally.  
- The Edith and Eric Friedheim Travel Journalism Awards Dinner and Presentation of 2017 winners  

WHEN:  
Wed, April 26 and Thurs, April 27, 2017  

WHERE:  
Walt Disney World, The BoardWalk Inn and Conference Center, Orlando  

COST:  
$895 includes Summit programming, receptions, breakfast, lunch and Gala awards dinner. Until 3/25/17  
$995 after 3/25/17  
To register:  www.UFTourismSummit.com  

Social Media Channels:  
#UFTOURISMSUMMIT – on Twitter  
UFTourismSummit2017 – on Facebook  

MEDIA ATTENDANCE:  
Media are welcome to cover the Summit and we will have a press room. Attendance for qualified journalists is complimentary or at a media rate.  

Please complete the press badge request on the website or send an email noting your interest to laura@bennettandco.com, conference director.  

About the Eric Friedheim Tourism Institute (EFTI)  

EFTI was created in 1992 to serve tourism destinations and industries through research. Since its establishment, the Institute has been committed to excellence in research, and has evolved to become a major institute for tourism research in Florida and beyond.  

EFTI is housed within the Department of Tourism, Recreation and Sport Management at the University of Florida. Mike Reid is the Dean of the College of Health and Human Performance. where EFTI resides.